



Ways to Give Email – An Invitation to Donors

Dear Friend,

Here at [your organization's name], we are passionate about connecting with our friends and supporters. As your local public media organization, education is a central part of our mission. And, we are happy to provide information on the many ways you can invest in public media.

Give by Check

Giving by check is one of the simplest ways to give to [your organization's name]. Please make your check out to [your organization's name] and mail to the following address:

[your organization's mailing address]

Online by Credit Card or Electronic Fund Transfer

Giving online is safe and secure. You can make a one-time gift or become a monthly sustainer. An annual gift of \$1,200 is only \$100 monthly!

Donor Advised Fund (DAF)

Recommending a grant from your DAF is a powerful way to donate to [your organization's name].

Donor advised funds are one of the easiest and most tax-advantageous ways to make a gift. The following information is provided to assist you in making a grant from your donor-advised fund:

Legal name: [enter your organization's legal name]

Tax ID Number: [enter your organizations tax ID number]

Qualified Charitable Distributions (QCD)



If you are 70 ½ years or older, this is an easy, tax-wise way to support [your organization's name]'s work using your IRA. With a qualified charitable distribution, or QCD, you can use IRA savings you no longer need to make an immediate impact.

If you are 73 years old or older, your QCD can count towards your required minimum distribution (RMD). Please speak with your retirement plan advisor to see if a QCD may be an option to support your philanthropic giving.

Gifts of Securities

You may be able to save on income tax and avoid capital gains tax by giving a gift of long-term appreciated stock (held for more than one year) to [your organization's name]. Please contact our team to let us know if a transfer is in process. To make a gift of stock, provide your broker with the following information:

Legal Name/Account Name: [enter your organization's legal name]

Tax Identification Number: [enter your organizations tax ID number]

Legal Address:

DTC: Code

Account Number:

Broker:

[For states with state charitable deduction opportunities, Massachusetts, Minnesota, Colorado, Arizona]

And, did you know that our state has a charitable contributions deduction? It's available to all taxpayers, whether or not you itemize deductions on your federal return. Just keep track of your contributions and report them on the state tax return you file in the first part of 2025. They'll be deducted from your taxable income. This deduction is universal and permanent, so you can utilize it every year going forward.

Thank you for **all** the ways you show your support for local public media.

